

Complete the form below to order your CreditMaster® campaign.

## 1. YOUR DETAILS

Credit Union: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

## 2. SELECT YOUR ASSET SIZE

Offered at a substantial discount to member credit unions, the CreditMaster® campaign includes the promotional video and a variety of elements that are customized with your credit union logo, colour and contact information. Further customization is available at an additional cost, and can be easily incorporated with the welcome participation of your marketing team.

The pricing structure is based on your credit union's asset size. Please tick next to the appropriate box:

	Asset Size	Number of Included Elements	Cost of Campaign	Cost for Additional Element
<input type="checkbox"/>	<\$100M	Up to 4	\$1,495	\$200
<input type="checkbox"/>	\$100M-\$200M	Up to 5	\$2,995	\$250
<input type="checkbox"/>	\$200M-\$300M	Up to 6	\$4,495	\$300
<input type="checkbox"/>	\$300M-\$900M	Up to 7	\$5,995	\$350
<input type="checkbox"/>	\$900M-\$5Billion	Up to 8	\$7,495	\$400
<input type="checkbox"/>	>\$5Billion	Up to 9	\$8,995	\$450

## 3. CAMPAIGN INFORMATION

Campaign Launch Date: \_\_\_\_\_  
 \_\_\_\_\_

Once signed, your license agreement will be valid for 12 months from this date.

## 4. SELECT YOUR ELEMENTS

The CreditMaster® promotional video is included with all purchased campaigns.

### PLEASE REVIEW THE SALES SHEET TO SELECT YOUR ADDITIONAL ELEMENTS BELOW:

- Poster Series [8.5" x 11"]
- Poster Series [11" x 17"]
- Poster Series [24" x 36"]
- Brochure [4" x 9"]
- Statement Stuffer [3.5" x 8.5"]
- Direct Mailer [6" x 6"]
- Newspaper Ad
- Staff Button
- Staff Lanyard Insert
- On-Hold Telephone Script
- Website Copy & Newsletter Article
- Website Button & Banner

### AVAILABLE AT AN ADDITIONAL COST:

- Customized Video Ending (\$250)

## 5. PRINTING YOUR ELEMENTS

Would you like Central 1 to quote on printing?

- Yes     No

If yes, please complete the following details so that we can provide you with a more detailed estimate:

Item	Qty	Special Print Instructions
Poster Series [8.5" x 11"]		
Poster Series [11" x 17"]		
Poster Series [24" x 36"]		
Brochure [4" x 9"]		
Statement Stuffer [3.5"x8.5"]		
Direct Mailer [6"x6"]		
Staff Button		
Staff Lanyard Insert		

## FOR MORE INFORMATION

Please return this form to:

**Mijay Pavon**

marketing@central1.com

T: 800.661.6813 ext 5101

F: 604.730.6434

[www.central1marketing.com/CreditMaster](http://www.central1marketing.com/CreditMaster)



## CREDITMASTER PURCHASE AGREEMENT

### PARTIES

This agreement made BETWEEN:

**CENTRAL 1 CREDIT UNION** (hereafter referred to as 'Central 1'), a central credit union under the *Credit Union Incorporation Act* (British Columbia), with its head office at 1441 Creekside Drive, Vancouver, British Columbia, V6J 4Z7

AND:

\_\_\_\_\_  
Credit union name and address

### CAMPAIGN DETAILS

Title: \_\_\_\_\_

Campaign Start Date: \_\_\_\_\_

### AGREEMENT

By signature below, the parties agree to the following:

- The credit union has exclusive right to use the above listed campaign for twelve months from the campaign start date listed above.
- Central 1 retains the copyright for all materials at all times.
- The fee paid includes the following: basic customization of materials including updating logo and contact details, where applicable.
- The fee paid does not include printing, production, shipping or additional customization.

### SIGNATURES

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**Central 1 Credit Union**

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**Credit Union:** \_\_\_\_\_

